

CENTER *for* BIOLOGICAL DIVERSITY



REVELATION

2006 ANNUAL REPORT

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Michael Finkelstein
Executive Director

Photo by Diana Rhoades

It's been a year of revelation. For the first time, the American government is admitting the scientific truth about global warming: it's happening, it's happening fast, and it's happening because of us. Human activities are transforming the earth's atmosphere, and the result is a dangerous imbalance. In the course of the coming century, global warming threatens to drive so many species extinct that we will no longer recognize the world we remember from our childhoods.

The good news? If we act fast, we still have a chance. If we act fast, the polar bears whose sea ice is melting beneath them still have a chance; the songbirds and butterflies with their thousand-mile migrations still have a chance; the great whales that sing deep beneath the swiftly warming oceans, who depend on those waters' complex and delicately balanced food chain, still have a chance. Our coastal cities still have a chance too.

But only if we act fast, and boldly. Because voluntary and piecemeal solutions aren't going to change the shape of the warming curve. We need to get greenhouse gas emissions down 80 percent by 2050 to avoid the worst effects of climate change. To do this will require political will and—let's not fool ourselves—a kind of cultural revolution. We will have to consume differently and live differently. For this transformation to be realized, Americans will have to raise their voices as never before.

With the help of one powerful ally—the polar bear—the Center for Biological Diversity last year finally pushed the Bush administration into conceding that global warming is a reality. Our campaign to save the bears and their sea-ice habitat put a face on the crisis. In addition, the Center's lawyers have been pressing for binding rules across all major departments of the federal government to seriously analyze and address the projected impacts of global warming on our planet,

Sustained by our passionate and loyal members, the Center is leading the charge to fight the loss of biodiversity to global warming—a charge that could well mean the difference between extinction and survival for many of the animals and plants we know and love. We're doing as much as we possibly can, marshaling the full power of American law and science in defense of the heritage we all want to hand down through the generations. To be sure, anything short of bold and ambitious action is a betrayal of that heritage.

My deepest thanks to all of you who are standing with us in the fight.

Michael Finkelstein
Executive Director

Almost half of the American land mass is publicly owned and managed by government agencies on behalf of the people. The Center’s Public Lands Program monitors use and stewardship of these lands in terms of how federal and state management affects endangered species and their habitat, with a special interest in large-scale government actions, off-road vehicle reform, predator conservation, promotion of interagency cooperation, and range and forest restoration.

Our work in 2006 to protect arid lands in the West included a focus on curbing exploitation of fragile southwestern ecosystems by off-road vehicle users. Off-road vehicles kill native plants, tear up soils, pollute vital waterways, and create explosive disturbances that can drive imperiled animals out of breeding and foraging areas key to their survival. We filed suit to protect Nevada’s Sand Mountain blue butterfly from destruction of its Kearney buckwheat host plant; filed suit along with our allies to challenge the Bush administration’s failure to protect the California Desert Conservation Area from harm due to off-road vehicles and cattle grazing; and won a major legal battle to keep off-roaders out of

50,000 acres of the Algodones Dunes that are home to the endangered Peirson’s milk-vetch and flat-tailed horned lizard.

Our staff also worked extensively and collaboratively on the ground and in the public education arena to ensure that



“To me, the Endangered Species Act represents the conscience of our nation— we actually humble ourselves enough to acknowledge that other species and their habitats matter regardless of their economic worth. The Center recognizes the importance and potential of the ESA and has made it the centerpiece of its platform. I consider myself fortunate to be part of that effort.”

*Justin Augustine
Staff Attorney,
San Francisco*

wildlife and other “quiet users” have a voice in new off-road vehicle planning processes on our national forests. In other forest work, in New Mexico’s Gila National Forest, we finished the country’s first landscape-level forest restoration assessment using cutting-edge technology for fire and forest modeling, and we led an effort to develop new guidelines for forest restoration, to which state and

Peirson’s milk-vetch

*Photo ©
2006 Andreas
Chavez*



Mojave fringe-toed lizard

Photo by William Flaxington



Gila National Forest
Photo by Robin Silver



Center field trip to the refuge

Photo by Greta Anderson

federal agencies have agreed to conform.

We played a significant role in southwestern governors' petitions to preserve roadless areas in their states, and—as part of a group of conservation organizations across the country—brought home a major victory for wilderness when a judge reversed the Bush administration's repeal of a 2001 rule protecting roadless areas in 58 million acres of national forest lands from Alaska to the Mexican border. And we convinced the Forest Service to shut down a 17,000-acre timber sale on the North Rim of the Grand Canyon.

Also in 2006, the Center completed an historic, first-ever assessment of population trends and management of all federally



Pronghorn antelope at Buenos Aires National Wildlife Refuge

Photo by John & Karen Hollingsworth, USFWS

protected species in Arizona.

Our Arizona Assessment was

aimed at clarifying the status of dozens of imperiled species—species on which a slew of different agencies have taken thousands of actions and spent millions of taxpayer dollars without ever identifying the cumulative impacts of those projects. Our research team identified what's working and what's not working to help imperiled species in Arizona and brought together agency employees, university researchers and advocates to encourage communication. Our staff led a number of field trips throughout Arizona as part of this ambitious initiative, taking government and private-sector employees and experts to wilderness areas from the San Pedro and



Lesser long-nosed bat pollinating saguaro cactus

Photo © Merlin D. Tuttle, Bat Conservation International



Chiricahua leopard frog

Photo by Erik Enderson

Verde rivers to the Buenos Aires National Wildlife Refuge and Sonoran Desert National Monument.

We worked on a number of fronts last year to protect the last wild predators in the United States—majestic and often wide-roaming animals that survive only in small and scattered populations over lands hemmed in by a century of human encroachment. We opposed trapping of endangered Mexican bobcats and government “predator control” of Mexican gray wolves that involves gunning down

endangered wolves from helicopters, and we filed suit to compel the government to implement Mexican wolf reintroduction reforms for which we have long advocated. We also opposed removing Endangered Species Act protections from grizzly bears in the Yellowstone ecosystem and from gray wolves in the northern Rockies, Great Plains and Pacific Northwest. We generated 75,000 comments against cyanide poisoning and helicopter shooting of bears, cougars, wolves and bobcats in wilderness areas, and we filed a notice of intent to sue the Bush administration over its failure to establish protections for the highly endangered jaguar. Finally, our predator experts put on more than 40 slide shows across the country, educating hundreds of people on endangered species, Mexican wolves, and jaguars.

The Center also:

- Scored a victory for the Gila chub in a creek in Arizona’s Agua Fria National Monument, helping protect some of the chub’s critical habitat from livestock damage.
- Petitioned to secure Endangered Species Act protection for two Southern California species highly threatened by habitat destruction: the Palm Springs pocket mouse and the Amargosa River population of the Mojave fringe-toed lizard.
- With a broad coalition of American Indians, health advocates and hunters, furthered our “Get the Lead Out” campaign with a lawsuit to ban use of toxic lead ammunition, which is poisoning California condors, in habitat for the rare raptors.



Bobcat

Photo © Don Getty

California condor

Photo by Scott Grier, USFWS



Campaign Spotlight: Arizona's Last Waterways

The Verde River is one of the most endangered rivers in the United States and the last largely unspoiled waterway to begin and end in Arizona, where more than 90 percent of the state's riverine habitat has been lost. For 150 miles, from its headwaters to the dams at Horseshoe and Bartlett, this green and golden oasis winds year-round through the rocky desert, sheltering beavers and otters, countless fish and bird species, bobcats, mountain lions and even elk. And it is now under imminent threat.

To feed rapid development, Prescott and Prescott Valley plan a massive well-field and pipeline to draw between 2.8 and 4 billion gallons of water per year from the aquifer that provides most of the river's flow during the driest times. Nearby Chino Valley also has staked claims on "water ranches" to the tune of 1.8 million gallons per day, and multiple large developments in the headwaters basin are in the offing. Last spring the Center launched a long-term,



"As a toddler I led a small crusade to protect the 'roly-poly bugs' in my basement from extermination, so I think one of the things I love about the Center is that we work just as hard to protect the less glamorous creatures as we do the whales and wolves of the world. I really believe that what we're doing is making a difference."

Jennifer Shepherd
Grants Director, Tucson

multifaceted Save the Verde campaign aimed at preserving this precious place; as we harness the legal power of the Endangered Species Act in the river's defense, we're also asking children and others to participate creatively through our "Little Drop of Water" project.

Our work on the San Pedro River saw a remarkable victory last year with Fort Huachuca agreeing, in an abrupt about-face, to revisit its obligations to protect the San Pedro through consultation with the U.S. Fish and Wildlife Service—a turnaround that could help keep the river flowing. And in northern Arizona, we stopped trout restocking at Lees Ferry in the Grand Canyon that would have hurt imperiled fish such as the humpback and bonytail chubs, razorback sucker, and Colorado pikeminnow, and secured a settlement agreement with the Bureau of Reclamation to study the impacts of Glen Canyon Dam operations on endangered native fish species.

Verde River

Photo by Derek von Briesen



Southwestern willow flycatcher

Photo by Rick & Nora Bowers



Delta smelt

Photo by B. Moose Peterson, USFWS



California red-legged frog

Photo by Dan C. Holland



River otter

Photo by John Ford

The Center also:

- Secured a settlement agreement protecting threatened California red-legged frogs from 66 toxic pesticides.
- Won Endangered Species Act protection for the southern population of North American green sturgeon and petitioned to upgrade protections for the threatened delta smelt—two fish that serve as indicators of water quality and ecosystem health in the San Francisco Bay Delta and its tributary rivers.
- With our allies, challenged Southern California Edison and federal agencies' failure to protect the San Bernardino Mountains' Mill Creek—home to frogs, flycatchers and trout—from destructive hydroelectric diversion.
- Joined a suit against the U.S. Army Corps of Engineers for approving too much development along California's Santa Clara River without studying the ecological impacts. With Corps-issued permits, wetlands have been filled, floodplains built on, and the sides of the river paved with concrete.

**Elkhorn coral and
smallmouthed grunts**

*Photo © Doug Perrine/
Seapics.com*



A wide range of threats is devastating coral reefs worldwide: overfishing, polluted runoff, nutrients and sediment, disease, and temperature-induced bleaching from global warming.

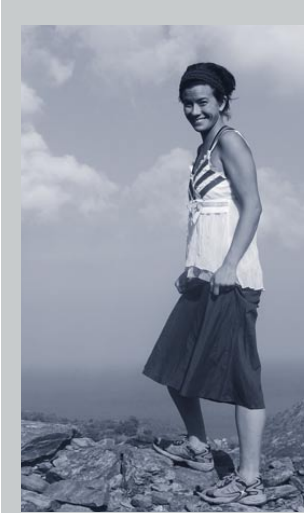
In May 2006, in response to a Center petition, the National Marine Fisheries Service listed the elkhorn and staghorn corals as threatened under the Endangered Species Act. These species, which occur in Florida, Puerto Rico, the U.S. Virgin Islands and elsewhere in the Caribbean, are the first corals to gain such protection. Their historic listing brings a whole realm of species under the umbrella of the most powerful environmental law on the books for the very first time and opens the door to address broader threats to coral reef ecosystems around the world.

Another area of special focus for our oceans team in 2006 was watchdogging the harmful impacts of industrial activities on marine mammals. Early in the year, the Center and a broad coalition of our allies challenged a legal attempt by developers and agribusiness to remove protections for the southern resident orcas of Puget Sound. The court ruled in our favor, saying the industry interests did not prove they'd be harmed by protecting the orca and had no standing to bring the case.

Our victory on behalf of the North Pacific right whale, which once ranged from Baja California to Alaska but now is the most endangered large whale in the world with as few as 100 individuals remaining, was another highlight: In summer 2006, following

North Pacific right whale

Photo courtesy of Southwest Fisheries Science Center



"I enjoy working at the Center because when it comes to protecting wild places and imperiled species, the Center sticks to its principles. As an attorney in the Oceans Program, I have an opportunity to represent some amazing clients such as sea otters, right whales and corals. The ocean is a magnificent wilderness and our priority is to ensure the conservation of thriving marine ecosystems."

*Miyoko Sakashita
Staff Attorney, San Francisco*

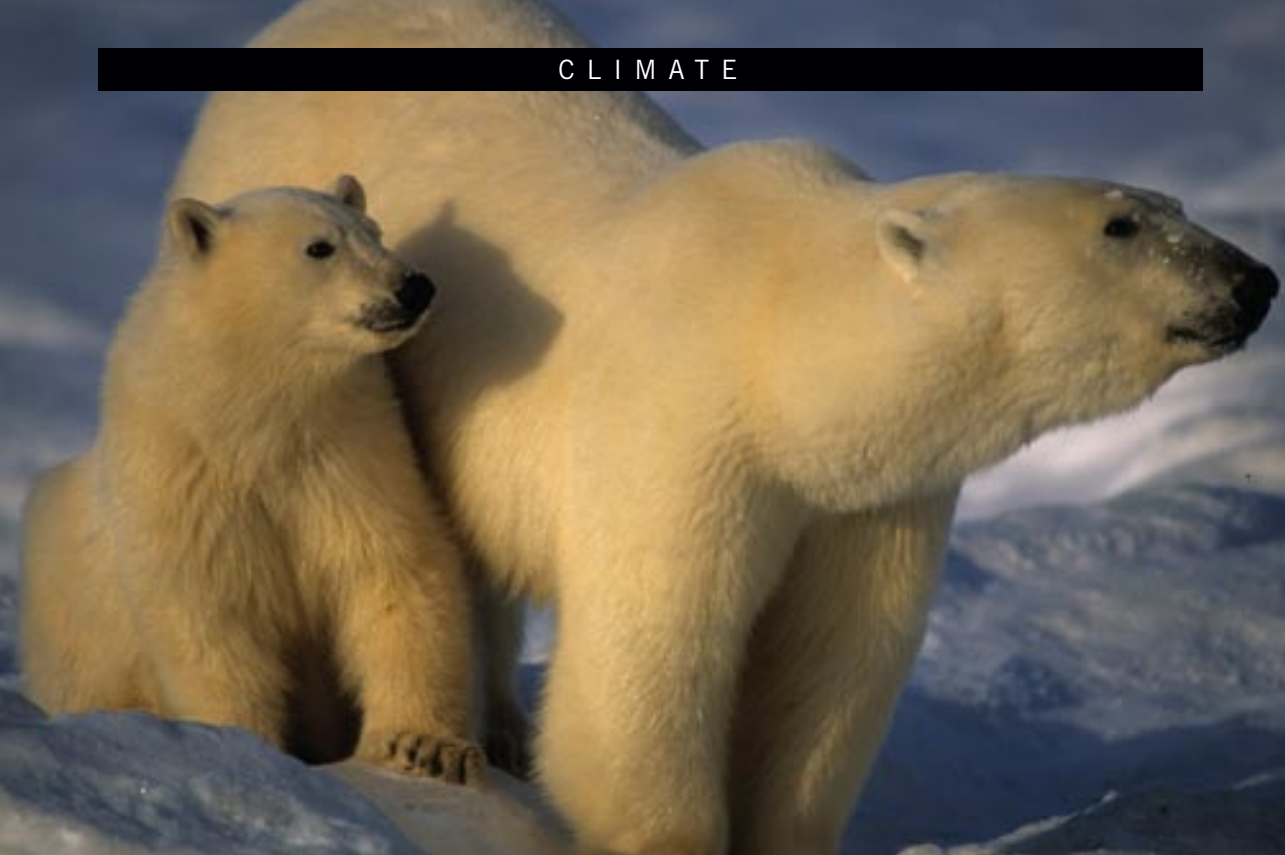
persistent advocacy by the Center that included petitions and litigation, the whale was finally granted designation of protected critical habitat—more than 36,000 square miles in the Bering Sea and Gulf of Alaska. We're now fighting to keep oil and gas interests out of the right whale's territory.

Also last year, we filed a lawsuit challenging the Bush administration's refusal to designate critical habitat for sea otters in Alaska, where the strong possibility of increased drilling for oil raises the specter of oil spills, a grave danger to sea otters. We petitioned, as part of a coalition of local and national groups, to have the Cook Inlet population of beluga whales protected under the Endangered Species Act. And

we commented on a slew of proposed "take" authorizations—legal exemptions that allow companies to harass, harm or kill protected species—for marine mammals in Alaska, as oil and gas companies carry out damaging seismic surveys in the Beaufort and Chukchi Seas.

Collaborative projects in 2006 saw the completion of a draft "Take Reduction Plan" to protect pilot whales and Risso's dolphins from longline fishing in the Atlantic, and the establishment of a second team, in which we are also participating, that will develop a similar plan to reduce dolphin deaths in Atlantic trawl fisheries.





Polar bear and her cub

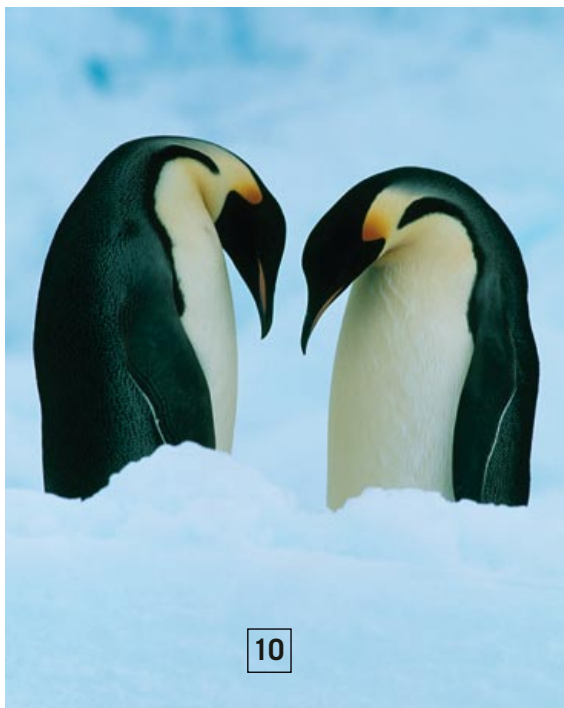
The North and South Poles are flashpoints

in the global warming crisis, epic landscapes of snow and ice where rapid and catastrophic early changes portend far-reaching transformations to come. And the melting of the polar ice caps—a real danger if global warming continues to accelerate—could engulf the world's coastlines in water, making the polar regions a critical battleground in the fight to curb warming. The Center is campaigning to save key species at both these global extremes, and in so doing to protect both their habitat and our own.

As a result, after years of denying the scientific evidence and potentially devastating effects of global warming, the Bush administration was finally forced this past December to admit its reality. It did so because of a single species—the polar bear—which is in imminent danger of extinction due to rapid melting of its Arctic sea-ice

Emperor penguins

*Penguin photos by
Kevin Schafer*



habitat. The government's groundbreaking concession—catalyzed by the Center's petition and lawsuit to protect the polar bear under the Endangered Species Act—is profoundly important because once the species is officially listed as threatened, federal agencies will be obligated to ensure that actions they authorize, fund or carry out will not jeopardize the polar bear's continued existence. That means the American government will be legally bound, for the first time in history, to address directly the catastrophic threat of warming.

On the opposite pole, abnormally warm ocean temperatures and diminished sea

ice have wreaked havoc on penguin food availability. Krill, the keystone of the Antarctic marine ecosystem and an essential food source not just for penguins but also for whales and seals, has declined by as much as 80 percent since the 1970s over large areas of the southern ocean. Recent



African penguins

studies indicate that even under the most optimistic greenhouse gas emission scenarios, continued warming over the next several decades will dramatically affect Antarctica, the sub-Antarctic islands, the southern ocean, and penguins dependent on these and nearby ecosystems. This year the Center filed a petition requesting that 12 species of penguins worldwide, including the well-known emperor penguin, be added to the list of threatened and endangered species under the Endangered Species Act.

The Center also:

- Filed suit against the Bush administration for its failure to issue a legally required assessment of climate change impacts on the United States, now more than two years overdue.
- Secured a court order for the Department of Energy to comply with the Energy Policy Act of 1992, enacted after the first Persian Gulf War to encourage the use of non-petroleum, “alternative” fuels vehicles.
- Filed suit to challenge low fuel-economy standards for sport utility vehicles and pick-up trucks nationally.
- Launched a campaign to go climate-neutral as an organization—installing solar panels in our Tucson and Joshua Tree offices and taking other measures to reduce our own emissions, and offsetting the Center’s calculated “carbon footprint” over its entire 18-year history by investing in the restoration of Madagascar’s Makira Forest.

Polar bear tracks

Polar bear photos © Thomas D. Mangelsen/Imagesofnaturestock.com

The Center’s Biodiversity Program had

a banner year in 2006. We played a lead role in defeating extreme anti-endangered species legislation from California’s Richard Pombo, which passed the House of Representatives but, thanks to the Center and staunch allies such as Senator Lincoln Chafee of Rhode Island, failed to find a sponsor in the Senate. The Center was integral to the media strategy that persuaded senators to withhold their support for the bill. Our ongoing *Endangered*



recovering in the region; not a single species listed in the Northeast has gone extinct since legal protection was established.

Brown pelicans

Photo by Douglas Aguillard

Species Act Works campaign provided key publications and analysis to reporters, newspaper editorial boards and members of Congress. And when the 109th Congress adjourned in December, both Pombo—who lost his re-election bid due partly to his poor environmental record—and his bill were gone for good.

The scientific cornerstone of the Center’s outreach on the bill was our nationwide Endangered Species Act success report, which we published on the occasion of the first-ever Endangered Species Day (instituted following an initiative by Senator Diane Feinstein in which the Center also had a hand). Our “One Hundred ESA Success Stories” documented species around the country that have benefited from Endangered Species Act protection, and was a crucial component of the campaign to show Congress that Pombo and his anti-environmental allies had their facts all wrong in their disinformation campaign to discredit the Act. Our report on Endangered Species Act successes in the northeastern U.S., showing that 93 percent of endangered species in that region have increased population size or stabilized as a result of protection under the Act, was a linchpin in the counterattack against Pombo. Species like humpback whales,

bald eagles, brown pelicans, green and Kemp’s ridley sea turtles, piping plovers, roseate terns, red-bellied turtles and dwarf cinquefoils number among those who are

The Center also:

- Secured nearly 27 million acres of protected critical habitat for species including the North Pacific right whale, Puget Sound orca, Canada lynx, California red-legged frog, Fender’s blue butterfly, Kincaid’s lupine, Kootenai River white sturgeon and Alameda whipsnake.
- Moved ahead with our massive candidate project to protect 263 neglected species under the Endangered Species Act when a judge ruled our lawsuit could proceed.
- Publicly exposed illegal Bush administration maneuvers to suppress science, within the Department of the Interior, to harm imperiled species including the Gunnison sage grouse, Gunnison’s and white-tailed prairie dogs, bull trout and roundtail chub.



Fender’s blue butterfly on Kincaid’s lupine

Photo by Alan D. St. John



“It takes a combination of brazenness and respect to protect wild nature. I’ve joined the Center to do my part—legally, politically and socially.”

William Snape
Senior Counsel,
Washington D.C.

Northern red-bellied cooter

Photo by John White



Gunnison's prairie dog

Photo by Doug Von Gausig, Critical Eye Photography



**Morning wildflowers at
Anza-Borrego Desert
State Park**

Photo © Richard Dickey



**Rally sign protesting
proposed Sunrise
Powerlink route**

Photo by David Hogan

Four out of five Americans now live in cities, and the percentage continues to rise. Sprawling population centers are putting tremendous pressure on the last remnants of wild landscapes and open spaces around these cities—fragments that have extraordinary importance to urban people, for whom they may be the only access to nature.

The Center’s work to save urban wildlands is strategically targeted at the areas with highest human density in the western states: southern California and the California coast. In 2006 we secured a number of protections for lands in reach of urban and suburban sprawl, particularly in the San Diego, Los Angeles and Inland Empire areas. We also expanded our

southern California presence and advocacy by opening a Los Angeles office, our fourth in California.

**Campaign Spotlight:
Southern California**

The Center is waging an ongoing campaign against the major “Sunrise Powerlink” project, a new large-capacity, 130-mile transmission line proposed for construction from the Imperial Valley desert to San Diego. The powerline, which would carry polluting, fossil-fuel generated power from Sempra plants in Arizona and Mexico to sell in San Diego, could cut through the serene, sweeping landscapes of Anza-Borrego Desert State Park, Cuyamaca Rancho State Park, and Cleveland National



Tehachapi slender salamander

Photo by Gary Nafis

Forest as well as many small communities, and stands to harm rare animals like the peninsular bighorn sheep and golden eagle. San Diego Gas and Electric, the company that wants to build the powerline, retreated early in the year under fire from the Center and its allies from an attempt to suppress public participation in the approval process. The next time the company filed for approval, the utilities commission deemed its

environmental analysis incomplete; we then pressed the government for an extended comment period and additional public meetings to review the impacts of the project.

Our efforts to save Tejon Ranch—one of the last great swaths of wild country in southern California with ancient oak groves, Joshua tree forests, and pinyon pines, and home to rare and endangered species including the California condor, San Joaquin kit fox, and Tehachapi slender salamander—also saw advances last year. With our conservation partners, we continued to oppose the Tejon Ranch Company's plans for three new developments across thousands of acres of this critical wildlife migration corridor—including a golf resort in prime condor habitat, a 23,000-home subdivision on native grasslands essential to pronghorn antelope, and a huge “mega-box” industrial complex that would greatly increase diesel truck traffic and air pollution in the San Joaquin Valley. In July, we helped mobilize a large coalition of conservation organizations, representing close to 2 million citizens, to call on state and federal officials to designate Tejon Ranch as a new national or state park, a step that would protect the beautiful landscape from conversion to a sea of strip malls and tract homes.



San Joaquin kit fox

Photo by B. Moose Peterson, USFWS

In San Diego, a federal judge handed us a critical victory in our work to improve a major regional Habitat Conservation Plan, agreeing with us that the plan—touted around the country as a model for others—did not do enough to protect endangered species, and sending its authors back to the drawing board.



“Knowing that unarmored threespine stickleback still swim in the Santa Clara River, that steelhead still run in San Diego County streams, that there are places I can go to see Tehachapi slender salamanders or Stephens’ kangaroo rats or Munz’s onions: these things keep me going, despite the incredible pressure on southern California’s amazing biodiversity from growth and suburban sprawl.”

John Buse
Staff Attorney, Los Angeles



California gnatcatcher
Photo by Steve Metz

The Center also:

- Succeeded in requiring environmental review of the Arrowhead Springs development near San Bernardino, which plans to replace a natural canyon creek with a golf course, threatening the endangered southwestern willow flycatcher.
- Blocked the Marina Point condo development on Big Bear Lake, which would have imperiled bald eagles.
- Defended the Quino checkerspot butterfly and California gnatcatcher from an attempt by developers to eliminate a preserve that is vital to the species’ well-being.
- Secured important provisions in a watershed plan for the Santa Ana River that will help protect threatened and endangered species such as the Santa Ana sucker.



Quino checkerspot butterfly
Photo by Peter Bryant



**Avacha Volcano,
Kamchatka Peninsula,
Bering Sea**

Photo by Noah Greenwald

With economic forces driving human influence into the furthest corners of the globe, conservation science and law can no longer remain insular. The Center for Biological Diversity is increasingly reaching around the world to bring our unique strategic vision to bear on species and landscapes previously beyond the purview of American organizations.

In 2006 our focus was on birds, for whom we advocated from South America to the Arctic and Oceania to Asia.

Campaign Spotlight: Bering Sea Biodiversity

Traveling to the far north at the height of summer, Center biologist Noah Greenwald took the product of two years of Center research to Siberia last year, where a forum of scientists, indigenous leaders, fishermen and government officials from both the United States and Russia convened on the wild and craggy Kamchatka peninsula.

The Center's assessment of Bering Sea wildlife, including more than 500 species of fish, marine mammals, and seabirds, called attention to the forces pushing many of these animals toward extinction. Sea-ice melt caused by global warming, as well as over-harvesting, global pollution, and habitat destruction—particularly from ground trawl fisheries—are

Red-faced cormorant, Bering Sea

*Photo by Art SOWLS,
USFWS*

threatening species like the polar bear, North Pacific right whale, northern fur seal, and rougheye rockfish. Birds identified in the report include the spectacled, Steller's, king and common eiders, red-faced cormorant, Kittlitz's murrelet, and short-tailed albatross.

The Center's Bering Sea Biodiversity Assessment—the first comprehensive study of at-risk animals in this vast and far-flung region—was well-received, and the forum voted to fund translation and publication of the report in Russia.

The Center also:

- Filed a groundbreaking lawsuit in federal court to protect 56 bird and butterfly species around the world—among them the rare Okinawa woodpecker in Japan, the giant ibis in Laos and Cambodia, the blue-throated macaw in Bolivia, and the black stilt in New Zealand—under the U.S. Endangered Species Act.
- Won, after a long fight, a 4,000-acre critical habitat designation for the Rota bridled white-eye, an endangered forest bird in the Mariana Islands whose numbers have sunk dangerously low.
- On the windswept Coronado Islands off the coast of Baja California, secured a favorable ruling from a NAFTA environmental commission that helped halt a natural gas facility near critical nesting habitat for six imperiled seabirds, including Xantus's murrelet, and 10 species found nowhere else on Earth.

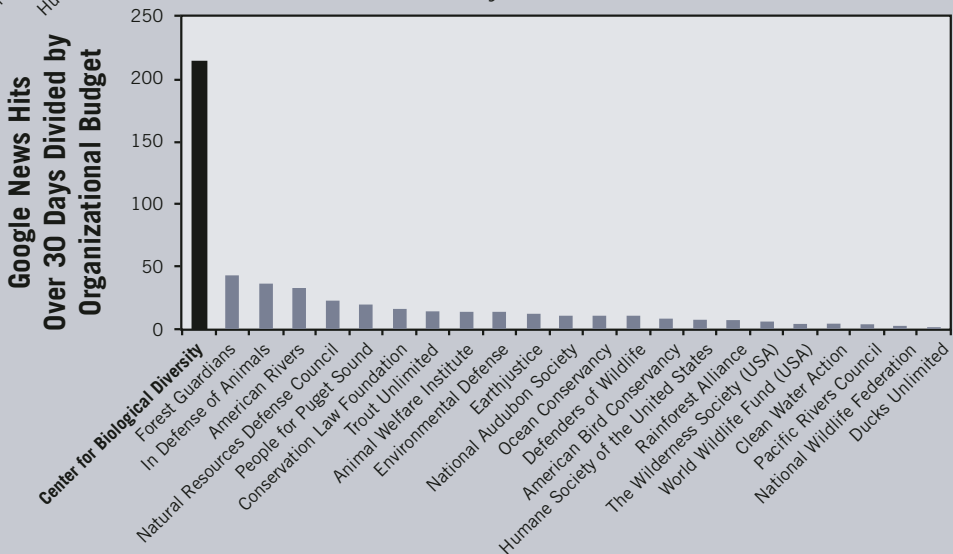
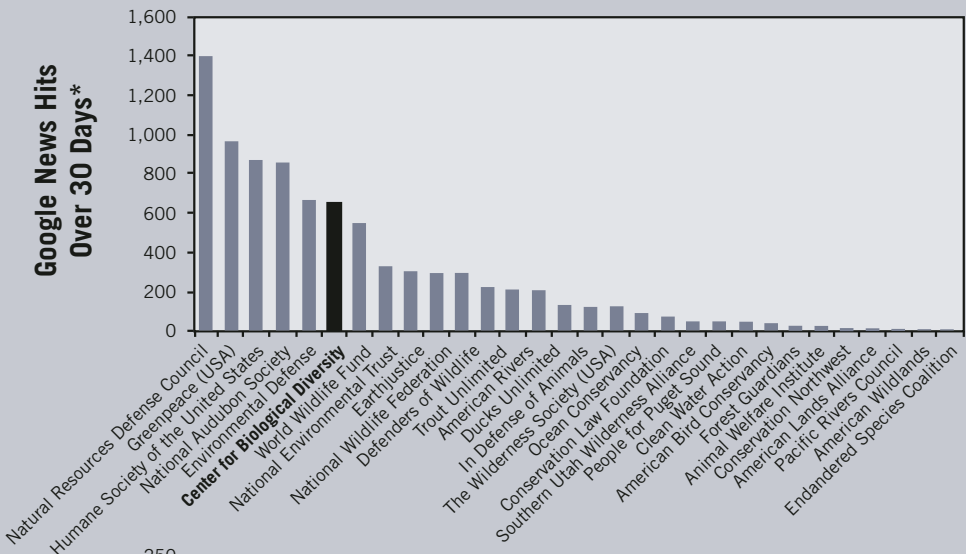
Off the Charts

The Center for Biological Diversity is way ahead of the pack in our effectiveness at garnering media for endangered species and habitat protection. Because communication and public education are crucial elements of any long-term strategy to save species and wilderness, we have put tremendous energy and focus into generating media on conservation stories. The Center's founders have always believed in the profound connection between people and animals, as well as the

political imperative to capture the public's imagination and harness the power of public will to save imperiled species.

Our communication strategy has made us by far the most effective conservation organization in the country (see graphs) at generating media relative to budget size; in those terms we have no competition. And even setting aside our modest budget, the Center still ranks among the top six conservation groups in the nation at generating media—outperforming groups five, 10, 20, even 40 times our size.

**A Month in the Media:
American Environmental Nonprofit Organizations**



*Numbers represent a long-term average of media hits on Google News measured across several 30-day spans in 2006 and 2007. Organizational budget is defined by reported 2005 expenses for each group.

This past year, we've taken our already innovative media strategies in new and creative directions. We targeted a new generation with one high-profile campaign urging pop-culture celebrity Paris Hilton not to keep an imperiled kinkajou as a pet, and another introducing free, downloadable endangered species ring tones to cell phone users around the world. These colorful, culture- and tech-savvy campaigns brought a young and untapped demographic into the Center's membership fold as never before. We inspired 3,000 letters to Paris Hilton with more than 7,500 visitors to our Tell Paris No! Web site and enticed more than 62,000 people to become e-members by downloading the ring tones—an initiative that made the calls of orcas, wolves, and rare birds and frogs a real conversation starter and attracted coverage in many hundreds of venues including the *New York Times* and National Public Radio.

Media Case Study: Polar Bear

The Center's winter 2006 media campaign on the polar bear helped generate more than 1,000 newsprint stories nationwide on the plight of this soon-to-be-



“From our commitment to go ‘climate-neutral’ to our work to protect the polar bear and its sea-ice habitat, the Center keeps me inspired and optimistic that our efforts can make a difference in averting the climate crisis. I also credit my incredible co-workers with reminding me to get out there and enjoy the beauty and wonder this planet offers, despite the challenges ahead of us.”

Julie Teel
Staff Attorney,
San Diego

protected endangered species, which is at grave risk of extinction from the melting of Arctic sea ice caused by global warming. In addition to TV, radio and Web coverage across the country, our campaign generated more than 250 editorials in newspapers coast to coast, including local opinion pieces by Center staff from Los Angeles to Cape Cod. And at the time this report went to print, more than 13,000 “friends” had linked to our MySpace page for the polar bear (www.myspace.com/cbdpolarbear).



Polar bear cubs

Photo by Jenny E. Ross/
www.jennyross.com

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"As humans, we have an important role to play in preserving our natural environment. The Center's success protecting endangered species and its strong support from a diverse membership is inspiring and motivating. I am proud to be part of this smart, passionate and effective organization."

Sarah Bergman
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"The Center's staff are the most earnest, effective environmental advocates around. I'm honored to be a part of such a unique team that works so hard in our small, local offices to protect wild places and species around the globe. It's amazing to see the direct, visible impact that the Center has had on species worldwide."

Kelli Shields
*Community Outreach Organizer,
San Francisco*

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In Remembrance

The Center for Biological
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 thank all those who gave
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 Judy Muncrief
 Dharm Pellegrini
 Dr. Robert Ronkin
 Louis Silver

Mark Saylor of Las Vegas,
 Nevada passed away in
 2006 leaving a legacy
 gift for endangered
 species conservation.
 We celebrate his life and
 honor his passion for
 protecting wildlife.

We would also like to
 remember a dear friend
 of conservation who passed
 away in 2006. Laurie Wirt's
 research was invaluable
 in protecting the Big
 Chino aquifer and Verde
 River, and she will be
 greatly missed by all who
 knew her.

BOARD OF DIRECTORS

Dan Coleman is a managing partner in "A" Side Music, LLC, a music publishing company.

Peter Galvin spent time as a biologist in the employ of the U.S. Forest Service and U.S. Fish and Wildlife Service before co-founding the Center. Peter also serves on the Board of Directors of the Beech Hill Family Foundation and is a member of the Science Oversight Team for the Global Owl Project.

Katherine A. Meyer is a founding partner of Meyer, Glitzenstein & Crystal, a public-interest law firm in Washington, D.C. Katherine is also co-founder of the Wildlife Advocacy Project.

Marcey Olajos is a founding member of the board of the Wyss Foundation, a family foundation concerned with protection of wilderness in the intermountain West. She serves on the advisory board of Great Old Broads for Wilderness and has been with the Center since 2004.

Todd Schulke is a co-founder of the Center who also serves on the boards of the American Lands Alliance, New Mexico Wilderness Alliance, and Gila WoodNet. He sits on the Western Governors' Forest Health Advisory Committee and New Mexico Forest & Watershed Health Planning Committee, as well as forest health advisory committees for Senator Bingaman and Arizona Governor Napolitano.

Dr. Robin Silver is an emergency room physician, wildlife photographer and co-founder of the Center. Robin also currently serves as Vice President of the Maricopa Audubon Society and served on the Board of Directors of Southwest Forest Alliance.

Kieran Suckling has published articles assessing endangered species conservation trends and the relationship between loss of linguistic and biological diversity, and has contributed essays on animals and mythology to collections including *Brothers and Beasts: An Anthology of Men on Fairy Tales*. Kieran co-founded the Center and has served on the boards of the Endangered Species Coalition, American Lands Alliance and Arizona Wilderness Coalition.

2006 STATEMENT OF ACTIVITY

For Year Ended 12/31/06*

SUPPORT AND REVENUE

Grants and Donations

Grants	\$1,473,455
Membership and donations	<u>2,372,807</u>
Total public support	3,846,262

Revenue

Legal returns	39,114
Contracts	19,358
Sale of property	1,700
Miscellaneous	4,960
Investment income	<u>56,986</u>
Total revenue	122,118

Total Support and Revenue **3,968,380**

EXPENSES

Program Services

Conservation programs, education and information	<u>3,208,606</u> (84%)
Total program services	3,208,606

Supporting Services

General and administrative	199,631 (11%)
Fundraising	<u>431,356</u> (5%)
Total supporting services	630,987

Total Expenses **3,839,593**

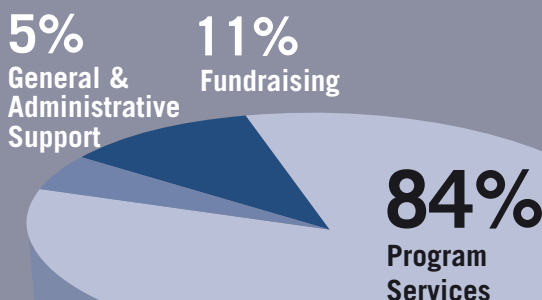
Change in net assets 128,787

Net assets, beginning of year **2,347,991**

Net assets, end of year **\$2,476,778**

* Totals include restricted and unrestricted revenues. Audited financial statements are available upon request.

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